



LINCOLN
UNIVERSITY COLLEGE
DKU016 (B)



ISO 9001:2015 Certified

BACHELOR OF ECONOMICS AND FINANCE (HONS)

KPTIJPS(PA4657)02!20



PROGRAMME DESCRIPTION

The Bachelor of Economics (Hons) programme is designed to equip student with a thorough understanding of financial accounting and economics. Finance is taught as an application of Economics. This course is organized in terms of modules that emphasize both theory and relevant applications. The program offers a systematic exposure to tools with which the students can analyse financial markets, cost accounting and corporate financial strategic management. The curriculum for the Bachelor of Economics and Finance has a mechanism built into it that requires the students to continue learning, gathering new information, and make use of the information to improve upon the technologies. It also helps students to broaden the sphere of technology applications, developing novel means of improving the financial condition, contributing to sustainable economy, to make new inventions for the betterment of the society and to utilize the learning to bring prosperity to the masses. On completion of the program, graduates will have an understanding of fundamental issues, debates and problems related to the operations of financial systems at both the micro and macro levels, in the context of national and global economies. They will be ready for a career in various accounting, finance and banking professions.

PROGRAMME AIM

The program would provide a broad and flexible educational preparation for a range of professional, business-related careers in private and public enterprise and build skills and knowledge for a career in areas such as economics and financial services, funds management, treasury and financial markets, etc

To provide students with a solid understanding of management theories allowing the application of various models to real world decision-making in a global context.

To produce marketable graduates that clearly understand professional function, regulations and procedures.

To train the students to solve complex economic and financial problems in various settings.

To considerable scope for studies beyond business to broaden the overall educational experience.

PROGRAMME DURATION Full Time: 36 Months. |Part Time: 54 Months

INTAKE 1. January. 2. May. 3. September.

ENTRY REQUIREMENTS

- i. Pass in Sijil Tinggi Persekolahan Malaysia (STPM) by achieving a minimum NGMP 2.00 or Grade C in 2 subjects, or
- ii. Pass in Sijil Tinggi Agama Malaysia (STAM) with Jayyid in 2 subjects; or
- iii. Pass in the Unified Examination Certificate (UEC) with Grade B in 5 subjects; or
- iv. Pass in the Foundation program/ Foundation Program from an institution recognized by the Government of Malaysia by achieving a minimum CGPA of 2.00; or
- v. Pass in Diploma (Level 4, Malaysian Qualifications Framework (MQF)) from an institution recognized by the Government of Malaysia with a minimum CGPA of 2.00; or
- vi. Other qualifications recognized as equivalent by the Government of Malaysia.

Call us = -----

1 300 880 111 (Malaysia)

+603 78063478 (International)

Web: www.lincoln.edu.my | E-mail: info@lincoln.edu.my

Wisma Lincoln, No.12-18, Jalan SS 6/12, 47301 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

No. 2, Jalan Stadium, SS 7/15, Kelana Jaya, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia.



LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Sl. No.	Subject Name
1.	Business English I
2.	Personal Financial Planning
Elective (Choose any one module from the following):	
3.	Islamic Civilization and Asian Civilization
4.	Malay Communication 3
Elective (Choose any one module from the following):	
5.	Ethnic Relations
6.	Malaysian Studies 3
7.	Fundamental of Computer Principles & Programming
8.	Business Mathematics
9.	Introduction to Financial Accounting
10.	Public Speaking
11.	Internet Fundamental & Applications
12.	Leadership Skills and Human Relations
13.	Business English II
14.	Sociology
15.	Basic Marketing
16.	Industrial Product Design and Innovation
17.	Microeconomics
18.	Organizational Management
19.	Business Law
20.	Organizational Behaviour
21.	Operation Management
22.	Basic Entrepreneurship
23.	Financial Management
24.	Malaysian Government and Public Policy
25.	Cost Accounting
26.	Business Ethics
27.	Community Service

Sl. No.	Subject Name
28.	Professional Communication
29.	Basic Econometric
30.	Intermediate Macroeconomics
31.	Development Economics
32.	Corporate Finance
33.	International Business
34.	Econometrics
35.	Strategic Management
36.	International Economics
37.	Money and Banking
38.	Labour Economics
39.	International Finance
40.	Financial Markets and Institutions
41.	Security Investment and Portfolio Management
42.	Research Methods
43.	Project Work



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