



## PROGRAMME DESCRIPTION

Our program, Bachelor of Business Administration in Accounting has been designed to meet the growing needs of the industry as far as accounting professionals are concerned. Accountants today are expected to participate extensively in the general area of business management. The profession of accountancy is becoming increasingly different, encompassing such areas as financial and operational auditing, management advisory services, operations research, information systems development and assurance, financial reporting, corporate tax planning, and cost analysis and control. This program offers the students with the opportunity to acquire theoretical knowledge as well as skills related to practical accounting, which would enable them to attain expertise in their professional sphere of work.



## PROGRAMME AIM

The objective of the Bachelor of Business Administration in Accounting is to prepare students with the knowledge and skills related to business management and basic understanding of the concepts and aspects of business management as well as accounting. Our program primarily focuses on the analytical and quantitative skills as far as accounting is concerned. We also work towards the enhancement of the strategic and critical thinking ability of the students as well.



## PROGRAMME DURATION

Full Time : 36 Months.

Part Time: 72 Months.



## INTAKE AND ENTRY REQUIREMENTS

1. January. 2. May. 3. September.

- ▶ Pass in STPM or equivalent with a minimum of Grade C (NGMP 2.00) in 2 subjects and pass in Mathematics and English at SPM level or equivalent; or
- ▶ Pass in STAM with a minimum of Jayyid grade and pass in Mathematics and English at SPM level or equivalent; or
- ▶ Pass in Diploma (Level 4, MQF) / Advanced Diploma (Level 5, MQF) or equivalent; or
- ▶ Pass in Matriculation/ Foundation/ Foundation or equivalent with a minimum CGPA of 2.00; or
- ▶ Pass in UEC with a minimum of grade B in 5 subjects and pass in Mathematics and English; or
- ▶ Other recognized qualifications are equivalent.

English language competency requirements for international students: Minimum IELTS 5.5 or equivalent.

**Note:** The requirement to pass in Mathematics and English at SPM level for candidates (i) and (ii) can be waived if the qualification contains Mathematics and English subjects and the achievement is equivalent to/more than the requirement to pass the subject at SPM level. (Subject equivalence is the responsibility of the LUC and the LUC must have a strong internal policy/procedure in assessing the equivalence).



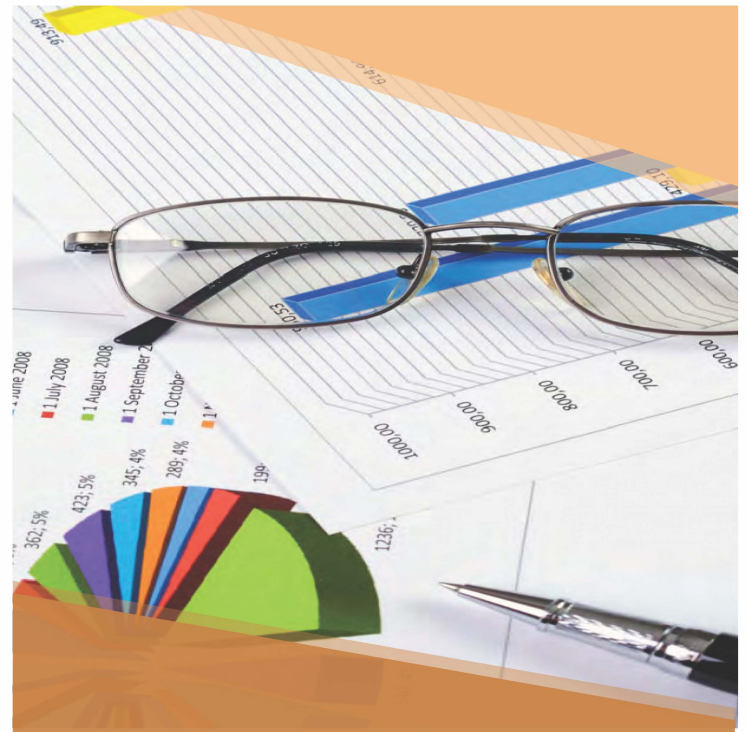
## Call us :

1 300 880 111 (Malaysia)  
+603 78063478 (International)

Web : [www.lincoln.edu.my](http://www.lincoln.edu.my) | E-mail : [info@lincoln.edu.my](mailto:info@lincoln.edu.my)

LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Sl. No.	Subject Name
1.	English 1
2.	Principles of Management
3.	Introduction to Accounting
4.	English for Professional Purposes
5.	Fundamentals of Computer Application
6.	Human Resource Management
7.	English 2
8.	Principles of Marketing
9.	Internet Fundamentals & Application
10.	Entrepreneurship
11.	Introduction to Operation Management
12.	Business Organization
13.	Fundamentals of Finance
<b>Elective (Choose any one module from the following):</b>	
14.	Ethnic Relations
15.	Malaysian Studies 3
16.	Microeconomics
17.	Project Management
18.	Business Law
19.	Financial Accounting
20.	Company Law
21.	E- Commerce
22.	Business Ethics
23.	Quantitative Methods
24.	Money & Banking
25.	International Business Management
26.	Macroeconomics



Sl. No.	Subject Name
<b>Elective (Choose any one module from the following):</b>	
27.	Islamic Civilization and Asian Civilization
28.	Malay Communication 3
29.	Introduction to Insurance
30.	Auditing
31.	Leadership Skills and Human Relations
32.	Malaysian Government and Public Policy
33.	Management Accounting for Planning & Control
34.	Financial Management Principles
35.	Accounting Information Systems
36.	Logistic and Supply Chain Management
37.	Economic Corridor
38.	Strategic Management
39.	Cost Accounting
40.	Total Quality Management
41.	Business Research Methods
42.	Taxation
43.	Bachelor Thesis (Major Project)
44.	Community Service

Call us :

1 300 880 111 (Malaysia)  
+603 78063478 (International)

Web : [www.lincoln.edu.my](http://www.lincoln.edu.my) | E-mail : [info@lincoln.edu.my](mailto:info@lincoln.edu.my)