



# DOCTOR OF BUSINESS ADMINISTRATION (DBA)

KPT/JPS (PA 10531) 11/23

## CAREER OPPORTUNITIES

Job Opportunities for graduates of Doctor of Business Administration program:

### Top Managerial position / of CEO of a Corporate Sector / Industry / or Business

Doctor of Business Administration program is based on the practical application of business theories, economics and statistics. Therefore, students acquire important skills and knowledge, which will help them to administer the affairs of their own organization, in the future.

### Business Consultant

The business leaders and managers are required to resolve complex problems to facilitate smooth business operations within an organization. The students of Doctor of Business Administration degree are provided adequate training regarding this aspect. Therefore students upon the completion of this program can opt for a consulting career. Business consultants may also work for a firm or offer their services as an independent contractor to work exclusively for a corporation or business organizations or help organizations to organize departments and resolve problems.

The Doctor of Business Administration program is a research-based degree program designed for today's business leaders. The structured program may include scholarly activities so that our graduates can apply their knowledge and skills to solve problems in today's dynamic and ever-changing business environment.

### University Lecturers and Researchers

The Doctor of Business Administration program is designed to prepare graduates for careers as effective university lecturers and researchers or for senior research positions in business or government. The program is designed for students wishing to pursue full-time business doctoral studies. So, another objective of the DBA program is to train students to become proficient teachers. D.B.A. candidates are provided the opportunity to teach undergraduate courses in their specialty area if they wish to.

## INTAKE AND ENTRY REQUIREMENTS

### Intake:

Ongoing, Limited Seats Available

### Entry Requirements:

- i. Master in Business Administration (MBA) (Level 7, MQF); or
- ii. Other qualification that is equivalent to the above-mentioned qualification.

## LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

SL. NO.	SUBJECT
1	Research Design
2	Organizational Behavior
3	Marketing Philosophy and Strategy
4	Research methodology
5	Research Analysis Techniques

SL. NO.	SUBJECT
6	Current Issues in Economics
7	Entrepreneurship management
8	Global Enterprise and Leadership
9	Recent trends in Financial Decision Making
10	Doctoral Dissertation

Call us :

1 300 880 111 (Malaysia)

+603 78063478 (International)

Web : [www.lincoln.edu.my](http://www.lincoln.edu.my) | E-mail : [info@lincoln.edu.my](mailto:info@lincoln.edu.my)

Wisma Lincoln, No. 12-18, Jalan SS 6/12, 47301 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

No. 2, Jalan Stadium, SS 7/15, Kelana Jaya, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia.