

PROGRAMME DESCRIPTION

The MBA Logistics and Supply Chain Management programme designed to equip learners with an in-depth insight into logistics and supply chain management. This has become a vital component of today's business environment where globalisation has led to supply chains becoming more complex. The programme not only attracts professionals already engaged in a logistics and supply chain management role, but also candidates from a wide variety of sectors (including finance, manufacturing, retailing, real estate, hospitality, healthcare and security) who are seeking to broaden their aviation skills. The all-inclusive broad based training in independent thinking, research and development, business planning and development, advocacy, technology deployment, manufacturing, societal aspects, and nation building would give LUC students considerable edge in adjusting to the new economy within their future workplace.

PROGRAMME AIM

The Master of Business Administration in Supply Chain and Logistics Management programme in the Faculty of Business and Accounting is aims to provide academic and technical skills in broad areas to enable them to find their niche in the industry, government sector, public advocacy, legislation, academics, and manufacturing.

Aims of Master of Business Administration in Supply chain and logistics Management :

- ▶ To prepare students for managerial positions in the private and government sectors.
- ▶ To produce leaders who can handle the ever changing nature of the challenges and opportunities of the corporate sector.
- ▶ To provide the students the ability to analyze, synthesize and evaluate key theoretical concepts and practical applications regarding the world of management.
- ▶ To prepare the students to take up jobs in different industrial sectors and thus will open numerous avenues.
- ▶ To provide industrial insight, including an overview of the contemporary global market and awareness of the natural resources which will help the students to manage scarcity and develop a risk-aware business culture in future.

PROGRAMME DURATION

Full Time: 18 Months.

Part Time: 24 Months.

Call us :

1 300 880 111 (Malaysia)
+603 78063478 (International)

Web : www.lincoln.edu.my | E-mail : info@lincoln.edu.my





INTAKE AND ENTRY REQUIREMENTS

1. January. 2. May. 3. September.
- ▶ A Bachelor's degree with minimum CGPA of 2.50 or equivalent, as accepted by the Lincoln University College Senate; or
- ▶ A Bachelor's degree not meeting or equivalent CGPA of 2.50 can be accepted subject to a minimum of 5 years working experience in relevant field. or
- ▶ Other qualifications recognized by the Government of Malaysia.



LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Sl. No.	Subject Name
1	Business Accounting and Finance
2	Business Economics
3	Human Resource Management
4	Organizational Behavior
5	Export Trade and Documentation
6	Business Ethics
7	Marketing Management
8	Strategic Management
9	Inventory Management
10	Business Research Methodology
11	Logistic and Supply Chain Management
12	Quality Management
Elective (choose any two modules from the following)	
13	Purchase and Stores Management
14	Air Cargo Logistics Management
15	Railway and Road Transport Management
16	Cross Culture Management and Global Issue
17	Logistic
18	Project Work



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