

PROGRAMME DESCRIPTION

The primary objective of the Ph.D. in Management programme in Lincoln University College is to prepare qualified students for careers in university-level teaching and research and for responsible positions in business and government and provide the student with a sound conceptual understanding of a set of research tools. This will enhance their understanding of the ethical issues involved in research and teaching and promote the attainment of the highest standards in the professional environment.

PROGRAMME AIM

The programme aims to provide students with advanced knowledge in the theory and practice of Management studies with the concept of research work, prepare them for critical problem solving, decision making on various situations and responsibilities in the course of their work by qualified managerial level Management professionals to lend support towards Management work in their specialty. Also, the programme aims to develop and prepare students with Research knowledge and aptitude that is useful for industrial need and in the following professional management areas such as:

- ▶ Human Resource Management
- ▶ Marketing Management
- ▶ International Business Management
- ▶ Public Relations Management, Entrepreneurial Management
- ▶ Operational and Technology Management
- ▶ Corporate strategic Management
- ▶ Logistics and Supply Chain Management
- ▶ Accounts and Finance Management
- ▶ Health Informatics Management
- ▶ Health Care Management
- ▶ Hospitality Management
- ▶ Tourism Management
- ▶ Business Law Management and many related areas.

PROGRAMME DURATION**36-60 Months****INTAKE AND ENTRY REQUIREMENTS****1. January, 2. May, 3. September****Entry Requirements:**

1. A Master's degree (Level 7, MOH) accepted by the Senate of Lincoln University College; or
2. Other qualifications equivalent to a Master's degree (Level 7, MOH) that are accepted by the Senate of Lincoln University College.

English Language Requirements for International Students:
Minimum requirement of 6.0 for International English Language Testing System (IELTS) or equivalent.

Call us :

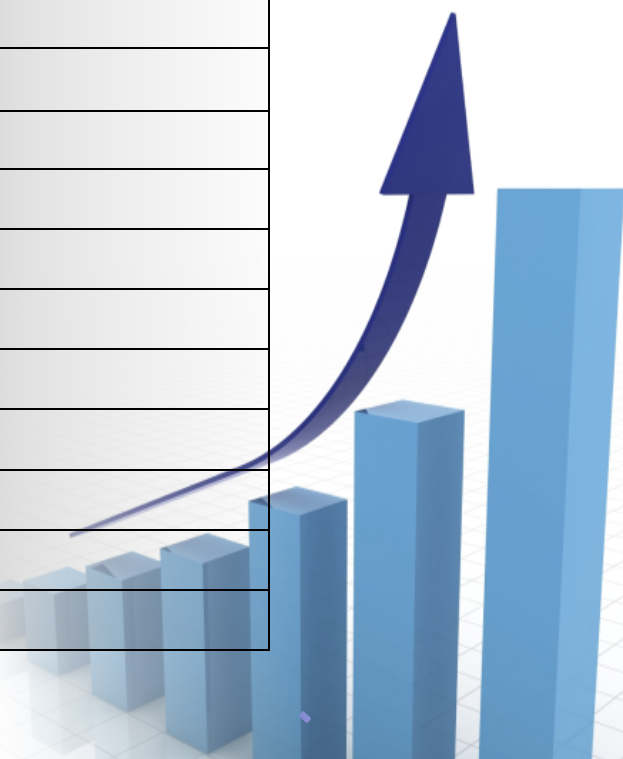
1 300 880 111 (Malaysia)
+603 78063478 (International)

Web : www.lincoln.edu.my | E-mail : info@lincoln.edu.my



LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Sl. No.	Subject Name
1.	Research Methodology
2.	Computer Applications
3.	Research work on any one of the following specialties
	Human Resource Management
	Marketing Management
	International Business Management
	Public Relations Management
	Entrepreneurial Management
	Operational and Technology Management
	Corporate Strategic Management
	Logistics and Supply Chain Management
	Accounts and Finance Management
	Health Informatics Management
	Health Care Management
	Hospitality Management
	Tourism Management
	Business Law Management
	Medico Legal Management
	Medical Ethics Management
	Criminal Justice Management
	Agriculture Management
	Political Development Management
	Socioeconomic Management
	Media and Publications Management



Call us :

1 300 880 111 (Malaysia)
+603 78063478 (International)

Web : www.lincoln.edu.my | E-mail : info@lincoln.edu.my